

If you have traveled by airplane in the last several years, you know the announcements that are made over and over again in the airport entrances, lobbies, concourses, and terminals...Do not leave your bags unattended...Do not allow anyone to give you anything to carry...

And then there is the announcement that says, "Effective immediately by order of the Transportation Security Administration (TSA): If you are traveling with liquids, gels or aerosols in your carry-on bag remember 3-1-1."

The announcement goes on to tell you that all liquids, gels and aerosols must be in 3-ounce containers and that containers must be placed in a 1-quart size, clear, plastic, zip-top bag; and only one bag is permitted per traveler.

The thing that interests me is that this announcement is made over and over again before you get to the security line, as you are going through the security line, as you are in the concourse restaurants and shops, and after you are in the terminal about to board the airplane. Why does this message need to be continuously repeated to the ones already through security and in the concourse and terminal? No one gets through the TSA without following the 3-1-1 rule.

Perhaps airports do not have the technology to broadcast only to selected areas or perhaps it is just easier to broadcast the message to the masses wherever you are in the airport.

We often take this mass broadcast approach in the church. We have all heard that we need to receive information numerous times in various ways in order to retain it. Yet, we often provide one message because it is easier, and can save time and money.

But when considering our methods of inviting, welcoming, thanking and focusing on our goal of Generosity, it works best to provide different and diverse methods. In this newsletter, read about the different ways we are getting out the message of saying "Thank-You," "Welcome," and this is how we plan to be generous with our time, talents and treasure.

When we have a variety of ways to share our welcome, our thanks and our generosity, we can continue to widely broadcast the message of our faith to all that says: *"For God so loved the world..." "Love your neighbor as yourself..." "Love your enemies..." "Nothing can separate us from the love of God..."*

Peace,
Jenny